

# art in action BURLINGTON STUDIO TOUR

always the first weekend in november • 10am-5pm • [www.artinaction.ca](http://www.artinaction.ca)

## ART IN ACTION'S 15<sup>TH</sup> ANNUAL BURLINGTON STUDIO TOUR IS LOOKING FOR SPONSORS.

Our Fine Artists and Artisans have been exhibiting and demonstrating their talents to the public for the past 14 years on the first weekend of November. This year's tour date is scheduled for Saturday and Sunday, November 4<sup>th</sup> and 5<sup>th</sup>, 2017. Art in Action is a not for profit organization. In order to provide free admission to the public and continue our scholarship programme we rely on your generosity to help fund it. We are currently seeking sponsors for this our 15<sup>th</sup> Annual Studio Tour. Our growing family of sponsors have included restaurant, investment, real estate, insurance, health care, gallery, and automotive services.

### FAST FACTS:

- As part of our commitment to arts education opportunities for emerging artists in Burlington, we offer a minimum of one **\$1000.00 Art in Action Scholarship**. ( In 2016, 2015, 2014 & 2013, one \$1,500.00 scholarship was awarded – 2012, two \$1,000.00 scholarships were awarded) These substantial scholarships go to students from one of Burlington's Secondary Schools to assist in his/her post secondary art education. The scholarship winner will also be given a spot on this year's tour.
- **The 2017 tour will include 9 studios and 27 artists.** The Burlington Studio tour is one of the most successful arts and crafts tour in the province.
- **7,000 brochures will be printed containing your business logo.** Brochures are distributed throughout the Burlington/Hamilton/Dundas and Waterdown areas. They are placed in prominent companies and tourist locations from Toronto to Niagara
- Our **email and facebook campaign** combined with our web site form an integral part of your sponsorship. Your sponsorship will be viewed by thousands.
- **Press articles, advertising and listings** include: Burlington Post, Hamilton Spectator, Snap, FYI and Arts Matter on Cogeco Cable TV, Bay Area Observer, Hamilton Magazine, House & Home, Burlington Magazine, E-Zine, Tourism Burlington, Burlington Downtown, Escarpment Views, Inside Halton and the Burlington Gazette.
- Our estimated attendance in 2017 is expected to exceed 700 visitors.
- The Art in Action Preview show and Exhibition is held at the Art Gallery of Burlington and is open to all visitors. Estimated attendance for the month long exhibition to exceed 400
- We will supply you with **brochures, posters or postcards** at your request.
- Each sponsor is invited to supply us with their business message (business cards, etc) for **display at each of the tour's studios.**

- Any specific sponsorship needs will be accommodated where possible. Please let us know at your earliest convenience.

## **Sponsorship – promotion & advertising offers**

### **\$100 Friends of Art in Action Includes:**

- New opportunities for small businesses and individuals
- Business name listed on brochure
- Web link on our website.

### **\$200 Sponsorship includes:**

- Full colour logo placement and contact information on brochure equal to **1" by 1"**.
- Web link on website.
- Exposure through all our promotions, advertising and events.

### **\$300 Sponsorship includes:**

- Full colour logo placement and contact information on brochure equal to **1" by 2"**.
- Prime placement web link on website.
- Exposure through all our promotions, advertising and events.

### **\$1000 Corporate Sponsorship includes:**

- Prominent full colour logo and contact information placement on brochure equal to **1" by 3"**.
- Priority web link on website.
- Prominent logo placement on advertising.

### **\$2000+ Event Sponsorship includes:**

- Prominent full colour logo and contact information placement on front of brochure equal to **1" by 3"**.
- Exclusivity
- Priority web link on website.
- Lead sponsor on advertising print and radio.

Burlington is a vibrant city full of talented artists and craftspeople. This year we will host a group of 27 different artists and artisans at 9 Burlington studio locations.

For more information about our group please check out our website at [www.artinaction.ca](http://www.artinaction.ca) or contact:

Anne More

Email: [amore@cogeco.ca](mailto:amore@cogeco.ca)

Phone: 905 633 7210

OR

Cheryl Goldring

Email: [cgoldring@cogeco.ca](mailto:cgoldring@cogeco.ca)

Phone: 905 632 1903

All cheques to be made out payable to "Art in Action". A receipt will be sent to you in the mail or by email. Thank you in advance for your consideration and we look forward to your response.

**A Special Thanks to our past Sponsors for helping to make Art in Action a succes:**

**Aldershot Frame Studio**

**Assante Wealth Management**

**Back to the Bone**

**BMO Nesbitt Burns**

**Burlington Camera**

**Chatsworth and Hall**

**Corby Custom Framing**

**DH Tour**

**Dr. Beth Nixon**

**Dominion Lending Centres**

**Fourteen Forty**

**Green, Germann Sakran**

**Halton Honda**

**ICCC/Rustol**

**Investor's Group**

**Jay Harb Plumbing**

**KJS Investments**

**A Rossi Business Services**

**Salon Teo**

**Rob McKichan Royal Lepage**

**TD Canada Trust**

**Utter Morris**

**Weed Man**

**Ardent Motors**

**Armada Custom Concrete Pools and Spas**

**Blue Planet Travel**

**Budget Blinds**

**Burlington Toyota**

**Clarmain Dental Centre**

**Coulter Building Consultants ltd**

**Different Drummer Book Store**

**Eade Mortgages**

**Family Christian Book Store**

**Goldring & Assoc**

**Hair Xtacy**

**Harsco Metals and Minerals**

**Ideal Life Inc.**

**J.M.Edwards & Assoc.**

**Just Cremations & Burial**

**Maid of All Work**

**Pets N Groom**

**Sheri Sutherland Royal Lepage**

**Smiths Funeral Home**

**The Healing Path**

**Wardell Insurance**

**Wedgeport Holdings Inc.**